



HI, I'M MADDY!

DIGITAL CREATOR & VISUAL STORYTELLER

I'm a North Carolina native with a passion for highlighting the beauty of the Southeast and encouraging others to get outside!

I share itineraries, unique stays, hiking and camping tips, gear recommendations, and travel inspiration with my audience.

IG: [@madelyneonthemove](https://www.instagram.com/madelyneonthemove)

TikTok: [@madelyneonthemove](https://www.tiktok.com/@madelyneonthemove)

YouTube: [youtube.com/madelynerose](https://www.youtube.com/madelynerose)

Blog: [madelyneonthemove.com](https://www.madelyneonthemove.com)

160K

Instagram
followers

32K

TikTok followers

15,000

Monthly blog
pageviews

300K

Weekly reach

PAST PARTNERSHIPS

I love working with brands I love to create content that aligns with my audience and their brand! I'm dedicated to creating high-quality content that is authentic and highlights key messaging. Send me an **email** to discuss working together!

DISCOVER
South Carolina

Murphy's
NATURALS

STANLEY®

visit
California

Alaska
AIRLINES

adidas

KAYAK

NC
NORTH CAROLINA

GET
YOUR
GUIDE

Hydro Flask®

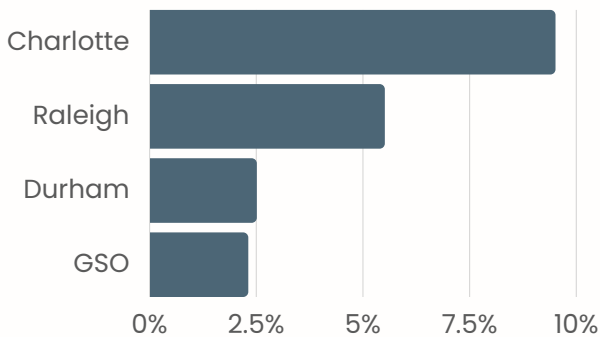
WEST
VIRGINIA

MERRELL.

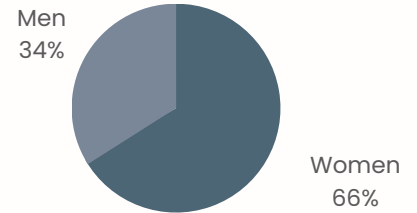
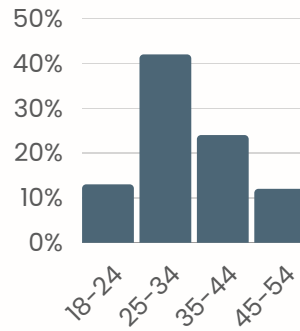
MY AUDIENCE

TOP CITIES

97% US-based



AGE & GENDER BREAKDOWN



My audience values my advice when it comes to gear and travel!

Hey! Just wanted to say hi and thanks. Thanks for all the info, pics, and suggestions. Me and my niece follow you on Instagram. We live in Blue Ridge GA, but we are constantly on the Blue Ridge Parkway, Shenandoah National Park, and Great Smokey Mountain National Park. Made it to Acadia National Park too this past spring. We also did Hawksbill Mountain too this summer. And Crabtree Falls. The ones in VA and NC. All via your recommendations. So just sending a shout out. We always look forward to your reels and stories.

Also, have you ever did the Cold Mountain hike, via the Daniel Boone Boy Scout Camp?

Hi there Maddy!

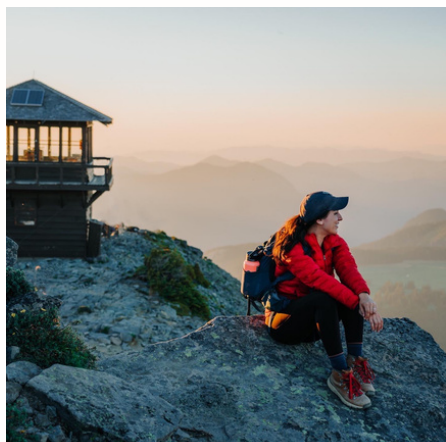
My name is Amela (based in Indianapolis) and I actually booked a spontaneous trip to North Carolina because of your amazing posts! My boyfriend and I visited not only the Biltmore Estate in Asheville, but we also ventured through Blue Ridge Parkway and did some hiking with our two pups! Thank you SO much for recommending dog friendly hikes and providing so much helpful information. We had a wonderful time and have deemed North Carolina to have some of the most beautiful hiking trails and scenic mountains! I appreciate all that you do on social media!

Hey girl! I am working on planning my first trip to Glacier and Yellowstone after seeing your last trip! I am excited!!! What would you recommend is the minimum amount of time (days) you would spend in Glacier and Yellowstone?

Maddy, could you ever consider making a highlight of your favorite gear? I'd love to know what brand of shoes/backpacks/supplies you use! I know you've mentioned some in posts, but it would be great to have a quick resource!

Community is my favorite thing about my job as a creator! From replying to comments and DMs to hosting group trips and retreats, I strive to connect with my audience on a deeper level to build meaningful relationships.

SERVICES



Content Creation
Sponsored Instagram Posts
Sponsored Blog Posts
Affiliate Marketing
Vacation Rental Promotion
Press Trips & Sponsored Travel